The Ultimate Spreadshop Design Guide

Free design tools, how to customize products
+ best-selling shop examples

What You Get in this Guide:

- List of beginner-friendly design tools + features

- How to appropriately size and format designs

- Design hacks to save time + inspire creativity

- 5 best-selling design ideas with examples from real shops

- Design walkthrough from a professional content creator

+ MORE!

Design Sizing

The size of your designs is essential for optimal prints. These dimensions and formats look best!

File Format

PNG is recommended, but we do accept JPG

Size Limit

Max 10 MB

Resolution

At least 1000 pixels on the shorter side, or min. 4000 pixels on the longer side. Recommended: 4000 by 4000 pixels
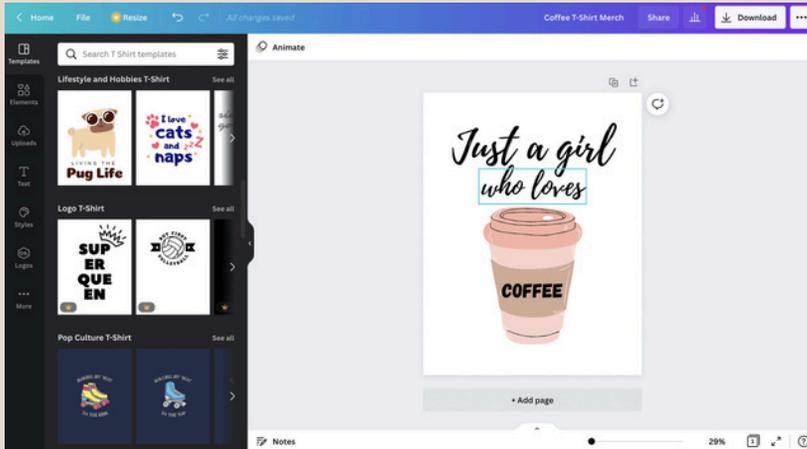
Background

Download PNG designs with a transparent background to ensure design quality.
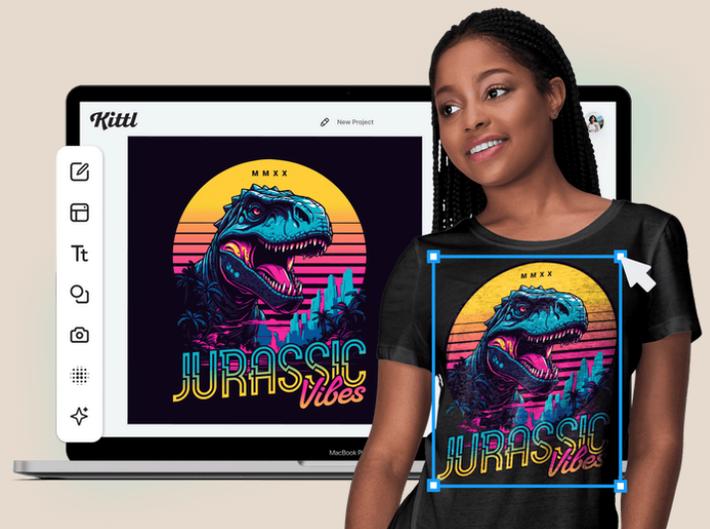
Design Tools

Canva

Key Features:

- User-friendly online platform with drag-and-drop functionality.
- Extensive library of fonts, images, and graphics.
- Pre-sized templates for various design needs.
- Free option with a pro plan for only $10 a month.

Kittl

Key Features:

- Huge library of illustrations, fonts, photos, icons, and textures.
- AI-powered design tools and mockups.
- AI images, vector and product photo generator.
- Free plan or upgrade to unlock premium features.

10 TOP DESIGN TOOLS
for E-commerce Designers

More Options

Check out our full breakdown of the top 10 design tools. We highlight unique features, experience level, and pros/cons.
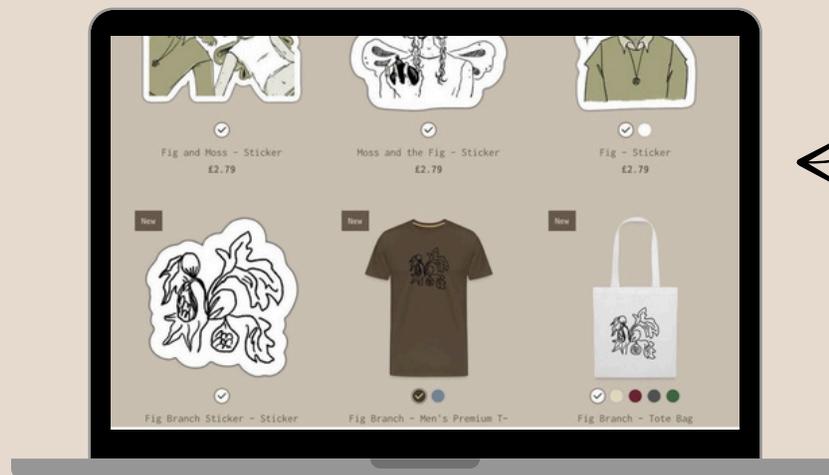
click here

Customize in 1 Click

In your Product Creation area, upload your designs and customize multiple products with **just one click.**

PRO TIP: Test your designs on light and dark fabric colors to make sure they're clear and readable.

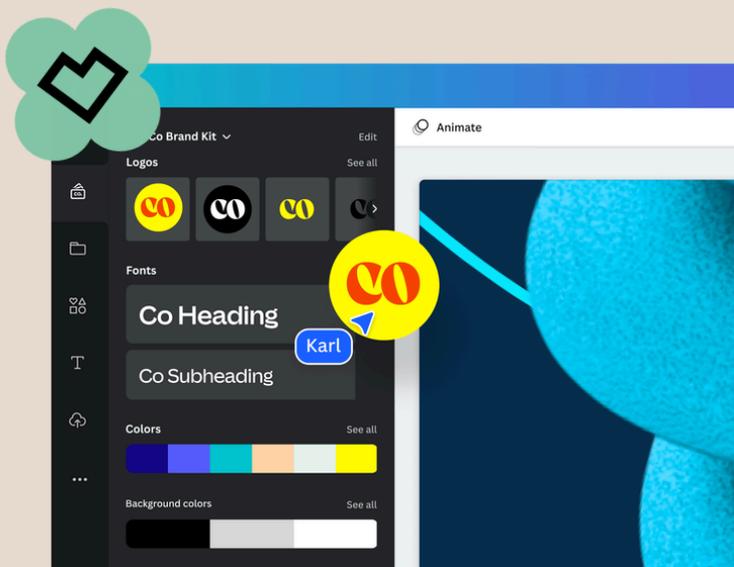Then you can instantly go LIVE with your products.

Design Hacks

You don't want to stare at a screen for hours waiting for inspiration. That's why we compiled 4 design hacks to save you time!

1 Build a Library

Instant Branding

Save fonts, logos, colors and icons so you're not starting from scratch with each design or social post.

Canva makes it easy to store all your important assets with their brand kit.

2 Use Templates

Find pre-made templates that speak to your niche or vibe.

Save them so you can re-use and revamp by changing colors or adding different graphics as needed.

Good Vibes Only

EST 2025

3 Ask AI

<u>Kittl</u> has a large scope of AI tools to help generate patterns and icons.

AI search engines can also give you relevant slogans and color palettes that will work for your brand.

4 Find Community

Going it alone is no fun.
We recommend finding online forums that are relevant to your niche and Reddit threads to help you create a presence online.

Best-Selling Designs

becreative

Examples from real shops, these 5 design ideas prove to be best-sellers time and time again.

1 Evergreen Favorites

#MOM LIFE

PEACE & LOVE

Bold Font

Icons

Line Art

2 Think Niche

Cha-la-ma-ni-ac

(noun)

1. A person with a profound admiration for the work of Timothée Chalamet

FINAL ROSE MATERIAL

SHIMMY THAT SOIL

Low-key YARN ADDICT

Fandom Culture

Find unique ways to speak to online fandoms that are copyright-free.

Hobby Merch

Make designs for crafters, plant parents, gamers, campers. The list is endless!

3 Seasonal Designs

SANTA CLAUS reindeer HOT COCOA holiday movies CHRISTMAS LIGHTS
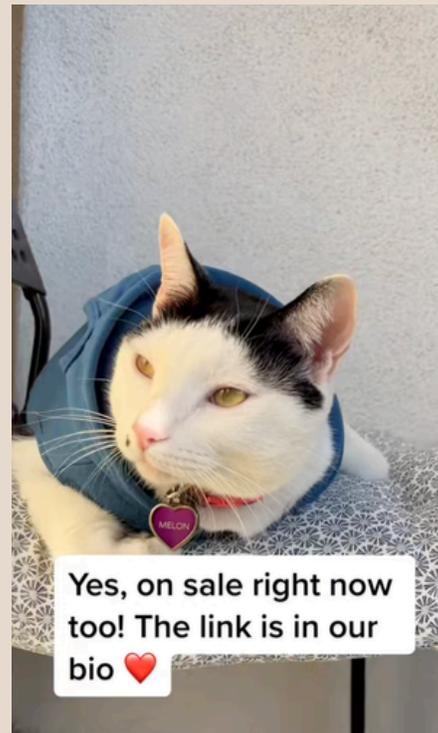
GHOSTS IN THE ATTIC
YES NO
BODIES IN THE BASEMENT

P

PITTSBURGH
PROSPECTS

Big Holidays

For Sports Fans

4 Pet Lovers

Corg-Keys

My therapist

SULTAN & CAIRO

5 Support a Cause

Raise Awareness

Use eco-conscious slogans and pick a social issue that matters to you.

BEE KIND TO OUR PLANET AND IT Will Be KIND To US

WE WILL RESIST

Design tips from

@melon.n.finn

Melon and Finn are one of our top accounts for a reason: They make designs that speak to their niche.

How They Win:

- Create adorable likenesses of their cats
- Make designs inspired by their content
- Ask followers for feedback regularly

"The golden key to getting started on your first design is to figure out how your audience most easily recognizes you. In other words, what makes you and your content unique?"

Derek - Proud owner of Melon and Finn

Still Need Help?

Dedicated Support

Need assistance with a design? Want a quick response?
Reach out to our support team - day or night.

Learn More About Copyright

If you're having trouble defining what's considered copyright,
consult our blog for copyright do's and dont's.

Tutorial From a Top Creator

Want to be see the entire design process from start to finish?
Modern Millie takes you through it all: from creating her designs,
selecting her products and curating a unique assortment.

Check out the video below!

Launch Your Free Shop